

SJC

Beyond print.

trust

noun. /trəst/

Firm belief in the
reliability, truth, ability, or
strength of someone
or something.

(Also: confidence, certainty)

Print is Trust.

NOW, IT'S YOUR TURN. Share one word that describes what print means to you. It might be a feeling, an experience, a habit, an emotion. (We asked our SJC staff and here are a few of their words to get you thinking: Perspective, Relaxation, Voice and Focus.) All entrants will be entered in a draw to **win one of 25 print-themed prize bundles** including a one-year magazine subscription and a \$50 gift card to a Canadian independent bookstore near you. Plus, your submission may be featured in our national ad campaign this summer! To enter, visit the URL below or share on social with hashtag #PrintIs we'll get in touch.

MACLEAN'S
weddingbells

CANADIAN BUSINESS
CHATELAINE

FASHION
HELLO!
CANADA

FLARE
ottawa.

TORONTO
LIFE

Today's
Parent

Quill & Quire

St. Joseph Communications is proudly celebrating 65 years of print. www.whatisprinttoyou.ca

SJC

Beyond print.

Print is **Quality**. Print is
Choice. Print is **Relaxation**.
Print is **Touch**. Print is
Perspective. Print is **Smell**.
Print is **Connection**. Print
is **Official**. Print is **Voice**.
Print is **Me-Time**. Print is
Memorable. Print is **News**.
Print is **Personal**. Print is
Focus. Print is **Real**. Print
is **Legitimate**. Print is
Learning. Print is **Reading**.
Print is **Insight**. Print is
Forever. Print is **Trust**.



Thanks to our staff, clients and readers for capturing the many ways print touches our lives today. Share what #PrintIs to you for a chance to **win of one five print-themed bundles** including a one-year magazine subscription and a \$50 gift card to a Canadian independent bookstore near you. (Visit URL below.)

MACLEAN'S
weddingbells

CANADIAN BUSINESS
CHATELAINE

FASHION
HELLO!
CANADA

FLARE
ottawa.

TORONTO
LIFE
Quill & Quire

Today's
Parent

St. Joseph Communications is proudly celebrating 65 years of print. www.whatisprinttoyou.ca