

## St. Joseph Communications expands relationship with Canon through a multi-million dollar investment in new technology

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Toronto, Ontario (May 13, 2009) – St. Joseph Communications announced today a \$3 million investment in a fleet of new Canon multi-function devices to further enhance its ePRINTit™ business: a national network of 31 print centres offering print-on-demand and document management solutions.

The purchase of 80 Canon multi-function devices is the first stage in St. Joseph Communications' recently announced \$25 million investment in new technology for its print and documents divisions.

“Our ePRINTit™ centres are focused on providing unmatched convenience and quality for our customers, in all of their print, copying and document management needs,” says John Gagliano, President of St. Joseph Print & Documents. “Taking advantage of Canon’s innovative new equipment, this investment will enhance our productivity and flexibility at an operational level, serving to provide even better quality and turnaround times for our customers across the country.”

New Canon devices will also be installed in St. Joseph’s new 140,000-square-foot print facility in Concord, Ontario, set to open later this year. Additionally, Canon is the preferred multi-function device supplier for St. Joseph’s Managed Services print centres across Canada, which similar to ePRINTit™, provide a full range of document management solutions, whether it be at an off-site centre or on site at the client’s facility.

“We are very pleased to expand our partnership with St. Joseph Communications,” says Mason Olds, Senior Vice President and General Manager of the Imaging Systems Group at Canon Canada Inc. “For years we have been combining Canon’s leading-edge equipment with St. Joseph’s expertise in facility management. The result is an effective business model for operating on-demand print centres that provide top-quality convenience for customers.”

### **About St. Joseph Communications**

St. Joseph Communications is Canada’s leading provider of integrated communications solutions. Its four business divisions – in Content, Print, Documents and Media – offer innovative communications solutions in such areas as package and store design; branding; digital signage; architectural way finding; photography; digital, sheet-fed and web printing; and document management. It is also owner and publisher of some of Canada’s leading consumer magazines, including *Toronto Life* and *FASHION Magazine*. The company is well recognized for its environmental leadership and commitment to the communities in which it operates, donating 10 per cent after-tax profit each year to philanthropic endeavours. Visit [www.stjoseph.com](http://www.stjoseph.com).

**About Canon Canada Inc.**

Headquartered in Mississauga, Ontario, the company employs 1,400 people at its offices nation-wide, servicing the Canadian market from coast to coast. Innovation and cutting-edge technology have been essential ingredients in Canon's success. Canon's leadership in imaging, optical and document management technology and solutions is based in large part on the thousands of patents the company has secured throughout its history. For the 16th consecutive year, Canon Inc. is among the top three US patent recipients.

The company's comprehensive product line includes networked multifunction devices; digital copiers (colour and black and white); printers, scanners, image filing systems and facsimile machines; calculators, digital camcorders, digital and analogue cameras and lenses; semiconductor, broadcast and other specialized industrial products.

Canon supports programs that help preserve and protect the environment. The company instituted the Clean Earth Campaign in 1990, which assists various environmental and recycling initiatives. The Campaign has also supported leading environmental organizations, such as World Wildlife Fund - Canada and the Canon Envirothon.

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